

**KYNG(AM); KFAY(AM); KQSM-FM; KKEG(FM); KMCK-FM;
 KYNF(FM); KAMO-FM
 EEO PUBLIC FILE REPORT
 February 1, 2007 – January 31, 2008**

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3, 5-6	1
Sales Assistant	1-3, 5-6	1
Account Executive	1-3, 5-6	2
Account Executive	1-3, 5-6	2
Account Executive	1-3, 5-6	2
Account Executive	1-3, 5-6	1
Account Executive	1-3, 5-6	2
Reception	2-6	2
Account Executive	1-3, 5-6	2
Account Executive	1-3, 5-6	1
Account Executive	1-3, 5-6	1
Account Executive	1-3, 5-6	2
Account Executive	1-3, 5-6	2
Sales Assistant	1-3, 5-6	2
Sales Assistant	1-3, 5-6	2
Account Executive	1-3, 5-6	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Announcements (on one or more SEU stations).	N	34
2	Monster.com	N	25
3	University of Arkansas Development Center 515 Hotz Hall Fayetteville, AR Career Placement- 521-5500	N	0
4	Arkansas Democrat Gazette 2201 S Thompson Springdale, AR 72764 Classifieds 479-571-6400	N	8
5	NWACC 1 College Dr Bentonville, AR 72712 Career Placement	N	0
6	Webster University 3448 N College Ave Fayetteville, AR 72703 Recruiting	N	0
7	All Access- allaccess.com	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			67

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair.	On February 7 & 8, 2007, SEU personnel, including on-air staff, and members of the promotions and business departments, attended a job fair hosted by the University of Arkansas and held in its Student Union. In addition to being able to speak with some of the SEU's employees, attendees of the fair were provided with informational materials regarding careers in broadcasting. Several hundred students streamed by during the course of the event.
2	Participate in Job Fair	On May 2, 2007, several SEU employees, including on air staff and personnel from the SEU's promotions and business departments, attended a job fair sponsored by the Rogers/Lowell Chamber of Commerce Job Fair and held at the Rogers Town Center. In addition to being able to speak with some of the SEU's employees, attendees of the fair were provided with informational materials regarding careers in broadcasting. The SEU also conducted a live remote broadcast to promote the event.
3	Participate in Job Fair	On June 21, 2007, several SEU employees, including on air staff and personnel from the SEU's promotions and business departments, attended the Fayetteville Chamber Health and Business Expo. In addition to being able to speak with some of the SEU's employees, attendees of the fair were provided with informational materials regarding careers in broadcasting. Between 100-150 people streamed by during the course of the event.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Internship Program	During the reporting period, the SEU hosted five student interns from the University of Arkansas. The interns were supervised by the Promotions Director and received academic credit for their semester-long internships. During their time at the SEU's stations, the interns participated in station events and assisted with promotional activities.
5	Host event/program for educational institution relating to careers in broadcasting.	In April 2007, the KMCK-FM Promotions Department hosted a job shadowing event for students from Fay High School.
6	Host event/program for community organization relating to careers in broadcasting.	<ul style="list-style-type: none"> • In June 2007, the Promotions Department gave a studio tour to a Girl Scout troop. • In October 2007, the Promotions Department gave a studio tour to a Boy Scout troop.